

Grow Your Gym with ZymGoo

Get More Visibility. Generate More Enquiries. Manage Your Gym.

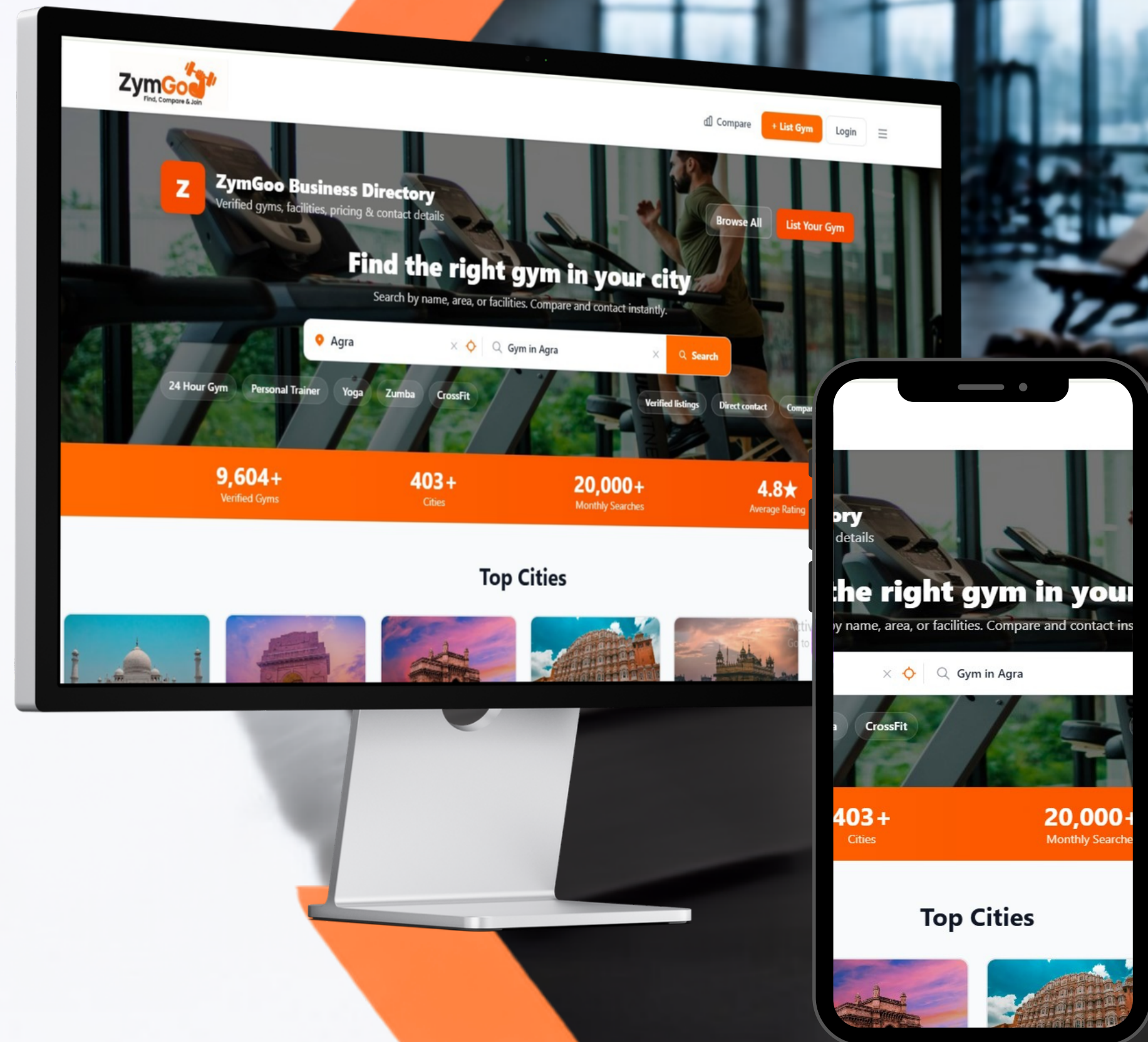
ZymGoo is a Gym CRM + Business Listing platform built to help gyms attract new customers and manage their daily operations from one place.

Get Discovered

Get More Enquiries

Manage Your Gym

Start Your ZymGoo Journey Today



What is ZymGoo?

The complete fitness discovery and gym business growth platform

ZymGoo is a technology platform built specifically for the fitness industry. It connects fitness intro fitness seekers and gym owners through a single ecosystem.



For Fitness Seekers

- Discover gyms by city, area and locality.
- Find nearby gyms and explore facilities and services.
- View gym photos, timings, ratings, reviews and membership information.
- Compare gyms before making a decision.
- Contact gyms directly through Call, WhatsApp and enquiry options.



For Gym Owners

- Build a professional digital gym profile.
- Improve local visibility and create more opportunities to connect with customers.
- Receive and manage customer enquiries.
- Manage members, plans, fees and attendance.
- Run WhatsApp, SMS and Email marketing.
- Manage income, expenses, inventory, sales and payroll.
- Use reminders and analytics to improve daily operations.



One Platform. Two Powerful Experiences. Fitness Discovery + Gym Business Management

About ZymGoo

Why ZymGoo was built

The fitness industry is becoming increasingly digital, but the customer and gym-owner journeys are still fragmented.

The Customer Problem

People often need to search across different platforms to find useful gym information. They want to know which gym is nearby, what facilities are available, what it costs, what the timings are and whether the gym suits their goals.

The Gym Owner Problem

Gym owners need to attract new customers while also managing members, leads, fees, attendance, marketing, staff and daily operations. Using multiple disconnected tools can make this process complicated.

The ZymGoo Approach

ZymGoo brings discovery, visibility, enquiries and gym management into a connected ecosystem.

THE ZYMGOO FLOW

Customers: Discover → Compare → Connect | **Gym Owners: Attract → Manage → Retain → Grow**

03. Mission, Vision & Values

The principles behind the ZymGoo ecosystem

Mission

Help users choose the right gym confidently and help gym owners grow with simple, effective digital tools.

Vision

Build India's most trusted fitness discovery and gym business growth ecosystem.

Values

Verified data, user-first design, transparent pricing, and continuous improvement.

Approach

Build tools that solve real problems — not features for the sake of features

Our Core Values

Customer First

Build products around real customer needs.

Gym Owner Success

Help gyms attract, manage and retain customers.

Trust & Transparency

Keep information, products and pricing understandable.

Innovation

Use technology and AI where it creates genuine value.

Simplicity

Make powerful technology easy to use.

Continuous Improvement

Keep evolving with customers and the fitness industry.

One Platform. Two Powerful Solutions.

GYM DISCOVERY & SPONSORED LISTING

- Premium gym profile
- City & area visibility
- Sponsored search position
- Gym photos, facilities & services
- Gym timings & description
- Call & WhatsApp enquiries
- Customer discovery
- Sponsored visibility

WORKS BETTER
TOGETHER IN
SELECTED
PACKAGES

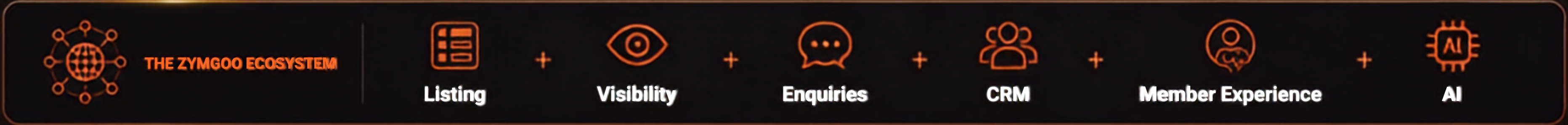
GYM CRM BUSINESS MANAGEMENT

- member management
- plan & fee management
- attendance management
- lead management
- diet & exercise management
- WhatsApp / SMS / email marketing
- income & expense management
- inventory & sales
- payroll management
- AI-based expiry reminders
- business analytics



The ZymGoo Ecosystem

More than a gym directory



Get Your Gym in Front of More Customers.

Turn your ZymGoo Gym Profile into a powerful customer acquisition channel.

Customers discover gyms by city, area, facilities, and fitness services.

Premium
Gym Profile

Sponsored
Position

Call
Enquiries

WhatsApp
Enquiries

City & Area
Visibility

More
Visibility

Customer Searches

Finds gyms by city, area, facilities and services.

01

Discovers Your Gym

Your profile appears in relevant searches with more visibility.

02

Views Profile

Checks your profile, photos, facilities and services.

03

Calls/ WhatsApp

Reaches out instantly through call or WhatsApp.

04

Enquiry

You receive enquiries and new leads.

05

Increased Visibility

Show up where customers are searching.

Customer Enquiries

Get more calls and WhatsApp enquiries.

More Opportunities to Connect

Convert interest into loyal members.



Choose Your Sponsored Position

Flexible packages to grow visibility and manage your gym — your way.

ZymGoo Growth

₹4,999

/ Year + 18% GST

Sponsored Listing Only

3rd Sponsored Position
Premium Gym Profile
Gym Photos & Details
Facilities & Services
Gym Timings
Gym Description
Call Enquiries
WhatsApp Enquiries
City & Area Visibility
Sponsored Listing
Badge

CRM is **NOT** included in this package.

ZymGoo Growth Plus

₹6,999

/ Year + 18% GST

Sponsored Listing + Full CRM

2nd Sponsored Position

Premium Gym Profile
Call Enquiries
WhatsApp Enquiries
City & Area Visibility
All major Listing benefits
Full ZymGoo CRM
Included

ZymGoo Growth Pro

₹9,999

/ Year + 18% GST

Sponsored Listing + Full CRM

1st Sponsored Position

Premium Gym Profile
Call Enquiries
WhatsApp Enquiries
City & Area Visibility
All major Listing benefits
Full ZymGoo CRM
Included
Free ZymGoo Trusted Tag

Complete City Position ZymGoo City Domination

₹14,999

/ Year + 18% GST

City-wide Sponsored Visibility + Full CRM

Premium City-wide Sponsored
Visibility
Premium Gym Profile
Priority Sponsored Visibility
Call Enquiries
WhatsApp Enquiries
City & Area Visibility
All major Listing benefits
Full ZymGoo CRM Included
Free ZymGoo Trusted Tag

CRM access is included in all packages except **ZymGoo Growth**.

Run Your Entire Gym with **ZymGoo CRM**

Everything you need to manage members, payments, leads, marketing and daily gym operations.

Member
Management

Plan & Fee
Management

Attendance

Leads
Management

Marketing
Automation

Diet
Management

Exercise
Management

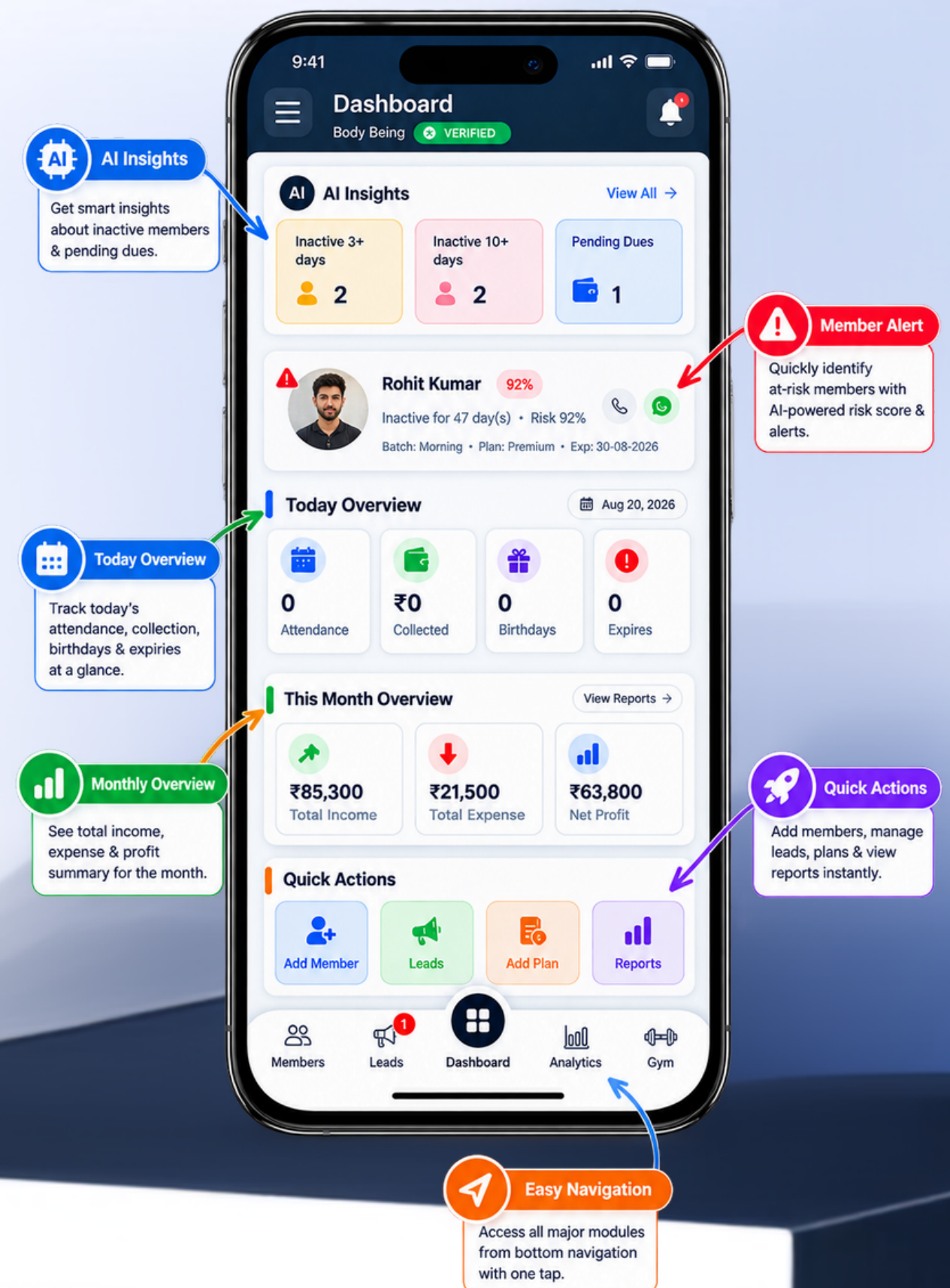
Income &
Expense

Inventory
& Sales

Payroll

AI Expiry
Reminders

Business
Analytics



One CRM. Complete Gym Management.

Powering Fitness Businesses Across India

ZymGoo is expanding its smart gym management solutions across India's leading fitness markets.



10+
Major Cities



Growing Network
Fitness Businesses



Pan-India
Expanding Presence

ZymGoo CRM Plans.

Flexible options. Complete features. Built for your growth.

1 Month — FREE TRIAL

Start using ZymGoo CRM and experience the platform before upgrading.

START FREE TRIAL

3 Months

₹1,999

+ 18% GST

6 Months

₹3,599

+ 18% GST

12 Months

₹5,999

+ 18% GST

All CRM plans include the complete ZymGoo CRM feature set.

Find the Right ZymGoo Plan for Your Gym.

Compare listing and CRM options to choose what fits your goals.

Feature	Free Listing	3rd	2nd	1st	Complete City	CRM Only
Gym Listing	✓	✓	✓	✓	✓	—
Premium Gvm Profile	✓	✓	✓	✓	✓	—
Sponsored Position	—	✓	✓	✓	✓	—
City / Area Visibility	✓	✓	✓	✓	✓	—
Call Enquiries	✓	✓	✓	✓	✓	—
WhatsApp Enquiries	✓	✓	✓	✓	✓	—
Full ZymGoo CRM	—	—	✓	✓	✓	✓
Member Management	—	—	✓	✓	✓	✓
Fee & Plan Management	—	—	✓	✓	✓	✓
Attendance	—	—	✓	✓	✓	✓
Lead Management	—	—	✓	✓	✓	✓
Marketing Automation	—	—	✓	✓	✓	✓
Diet & Exercise	—	—	✓	✓	✓	✓
Income & Expense	—	—	✓	✓	✓	✓
Inventory & Sales	—	—	✓	✓	✓	✓
Payroll	—	—	✓	✓	✓	✓
AI Expiry Reminders	—	—	✓	✓	✓	✓
Business Analytics	—	—	✓	✓	✓	✓
Trusted Tag	—	—	—	✓	✓	—

Your Gym. Your Customers. Your Growth.

Get Discovered

Reach more local fitness seekers on our platform.

Get Enquiries

Receive quality leads from people ready to join.

Manage Smarter

Run operations, members, and finances in one place.

Grow Faster

Increase retention, referrals, and revenue sustainably.

Start Your Free CRM Trial

Book a Free Demo

Talk to ZymGoo

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WhatsApp:

[+91-7505003673]

Email:

[HELP@ZYMGOO.COM]

